

AAFCS-TEXAS AFFILIATE BOARD CONFERENCE CALL
Wednesday, September 9, 2015
Minutes

Call to Order: Joyce Armstrong, President

- The conference call meeting was called to order at 4:03 p.m. by President Armstrong.

Roll Call: Sandra Duke, Secretary

- The following members were present: Joyce Armstrong, CFCS (President), Janet Rodriguez, CFCS (Executive Director), Joice Jeffries (President-elect), Linda Mock, CFCS (Treasurer), Sandra Duke (Secretary), Nancy Shepherd, CFCS (Counselor), Janis White, CFCS (VP Professional Development), Catherine Dutton (VP Marketing), Roxie Godfrey (VP Public Policy), Jay Yoo (VP Academic Affairs), Joyce Cavanagh, CPFFE (Finance Com Chair), Meilana Charles (NE District Chair-Elect), Angelina Bencomo (SW District Chair), Kaitlyn Scott (Student Section-Chair), Barbara Allison (Student Section-Advisor).
- Not present: Frances Hare, CFCS- Ret. (VP Membership), Greg Thompson (Co-VP Academic Affairs), Karen Alexander, CFCS (VP Member Relations/NW District Chair), Judy Warren (VP Prof. Development-Elect), Nancy Granovsky, CFCS (Nom. Com. Chair), Sandra Fowler (NE District Chair), Angela McCorkle (SE District Chair).

Minutes: Sandra Duke, Secretary, provided minutes to board members via email prior to the phone conference. Duke reported a couple of grammatical errors which had been noted and corrected. Joice Jeffries made a motion to approve the minutes as corrected; Angelina Bencomo seconded the motion. The motion carried.

Review of Agenda: President Armstrong provided an agenda to all board members via email prior to the meeting. She reviewed the agenda asking if there were any additions needed. President-Elect Jeffries noted that she would like to discuss FCS Day prior to her comments at the end. This item was placed immediately after the President's update.

Reports:

- **President's Update:** President Armstrong reported first on strategic planning. She had learned from national that there was no form to complete. National is no longer requiring the submission state affiliate's goals in the fall. Affiliates will report accomplishments in a final report submitted by April 30th to national. Armstrong stated that the accomplishments relate to the strategic direction and encouraged members to keep a record of the goals they set for themselves at the board meeting. Also she counseled members to keep up with the accomplishments so these can be presented at the conference in February. Armstrong emphasized the importance of these accomplishments in light of the good things happening in the districts with District meetings this fall. Joyce Cavanagh asked if there was a way to include a Google Doc on the Affiliate website that would allow board members to report their accomplishments directly to the website as soon as they are completed. Janet Rodriguez, Executive Director, noted that the accomplishments are the board members spring report provided prior to the board

meeting at the state conference. President Armstrong said that she and Catherine Dutton, V.P. of Marketing, would confer and get something developed that would simplify the reporting process.

- **FCS Day, December 3rd**. President-Elect Joice Jeffries reported that December 3rd 2015 would be the second annual FCS Day celebrated with the *Dine In for Healthy Families* campaign. Jeffries encouraged all to participate. December 3rd is Ellen Swallow Richards' birthday and has therefore been designated as National FCS Day. She reported that in 2014 over 100,000 participated throughout the U.S. and in seven countries. There are a lot of benefits to dining in and Jeffries will send a sample document to assist in create personalized flyers which include the benefits of dining in and encouraging families to dine in on that day. She will also include the website address where people can learn more. President Armstrong suggested that highlights of Texas participation would be in order and asked if there was a place in the program for this. Janis White stated that it was a good idea and they would make a place for it. Janet Rodriguez suggested that this might be something the students would do. Joyce Cavanagh suggested that everyone bring pictures of their families dining in to display. Janet Rodriguez suggested that we could use the map that was used last year to designated membership. Armstrong mentioned that last year there was a special link where participants could post pictures. Armstrong also mentioned that she had received a proclamation to the City of Denton and would explore additional and/or official groups/agencies for this year, perhaps the university. Joyce Cavanagh suggested working with county extension agents to gain access to county commissioners' courts and simultaneously promote AAFCS membership among the agents. Meilana Charles said that a lot of agents are currently participating in *Family Dine In*, which is a month long celebration. She has been trying to see a way to coordinate these two events.
- **Executive Director with Affiliate Update & Newsletter**: Janet Rodriguez, Executive Director reported that several Texas members have articles in the latest Journal of Family and Consumer Sciences and encouraged board members to read the issue. Rodriguez has received feedback that 122 of 300 have opened their digital version of the Fall ACTION newsletter 10 have registered for the Northeast district conference.
- **Treasurer Report** – Linda Mock, Treasurer, was not available. Janet Rodriguez reported that the checking balance is currently \$4434.40, with an additional \$304.70 expected by Friday (September 11, 2015) which will bring the total up to \$4739.20.
- **VP Professional Development**: Janis White reported that she has contacts out for final speakers. She was encouraged by a call from Lynn Singletary, chair of the North Texas Business Section has arranged for their meeting to be held at the state conference to encourage their members to attend.
- **VP Academic Affairs**: Jay Yoo reported that breakout sessions for the 2016 State Conference will focus on 1) peer review research, 2) best practice, and 3) general interest. Yoo expressed gratitude to Catherine Dutton for setting up due dates and submission processes on the Affiliate website. President Armstrong expressed enthusiasm for the

progress that has been made in moving forward with the professional development and research pieces.

- **FCSTAT Conference & the FCS Teacher Pipeline:** Nancy Shepherd, Counselor, reported that work is progressing to pull together a presentation and PowerPoint in order to present a united message to various groups about filling the FCS teacher pipeline. Roxie Godfrey added that by the end of September she will be sending out a survey to superintendents with questions regarding how they select electives and sources of funding utilized for electives. President Armstrong noted that Karen Alexander had sent a draft of the tee-shirt design (See attachment to these minutes).
- **VP Marketing (Webhost change):** Catherine Dutton reported that the migration to the new web host has occurred with a few tweaks left before all is completed. She expressed confidence that these adjustments would not impact what viewers see on the website. At this point she is working to get caught up on adding information to the site. President Armstrong reminded Dutton to let the executive director know when everything is complete so that she can cancel the former service. Dutton assured that she would.
- **VP Membership:** Frances Hare was unavailable. President Armstrong noted that she has done well at keeping up-to-date on the status of the membership and encouraged the board to help by reaching out to colleagues and reminding them to renew.
- **VP Membership Relations** – Karen Alexander was unavailable. President Armstrong encouraged board members to get award nominations for colleagues and acquaintances to Alexander.
- **Student Section:** Kaitlynn Scott, Chair, reported that the students want to do a t-shirt fund raiser at the state conference. This would be a generic Texas FCS t-shirt. Barbara Allison, student section advisor, explained that the TTU Student Association was going to have t-shirts made and thought this might be a good fund raiser for the state student section. Nancy Shepherd explained about the plan for the *I Said Yes to FCS* t-shirt promotion state-wide. President Armstrong wanted to get some clarification from Karen Alexander, who is in charge of this project, to make sure that the two would not be a conflict.

Scott also reported that they were looking at different projects for the student unit while in Bryan. She reported that at National, everyone was asked to bring a box of band aids which were given to children's hospital. Joyce Cavanagh suggested that Bryan has a free clinic and a pre-natal clinic one or both might be a good place for donations if the student unit wanted to extend this project. Janet Rodriguez suggested toiletries and socks in addition to the Band-Aids.

Scott asked that FCS educators send her the names and email addresses for student members on their campuses so that she can make contact with them. Her email address is: kaitlynn.scott@ttu.edu.

In support of the Student Section several suggestions were offered for state conference fund raising events/venues.

- Continue the baskets to support HUGS.
- Continue some type of service project.
- Original mini paint of something significant like the Betty Lamp.
- Continue the posters.

In addition, Scott said they were thinking about a campus tour for students during the conference, Joyce Cavanagh said that would certainly be possible and these are she would send information to the student group. The tour should be able to be included in the tours on the registration materials.

District Reports:

- Northeast District: Meilana Charles reported that they are excited about meeting coming up this week (September 11th). They received PDU paperwork. Thirty have registered to date. They have good giveaways and goodie bags.
- Northwest District – No report.
- Southeast District – Report was given by Janet Rodriguez. Southeast District's registration will go online next week.
- **Southwest District:** Angelina Bencomo reported that everything is shaping up for the joint meeting with the New Mexico affiliate's state conference.

Comments and Announcements:

- Thanks for the positive enthusiastic feedback for the AAFCS Dine-In Day. Remember to publicize the event and be looking for additional PR and marketing information from Joice Jeffries, President Elect.
- If you have any changes in the Bylaws, handbook and/or website, please forward them to Nancy Shepherd, Counselor

President Armstrong adjourned the meeting at 5:03 p.m.

The next conference call will be Wednesday, Oct. 14, 2015.

Respectfully Submitted,

Sandra Duke,
Secretary

Attachment 1