

**AAFCS-TEXAS AFFILIATE
BOARD CONFERENCE CALL
Wednesday, August 12, 2015
Minutes**

August 12, 2015

Call to order: Affiliate President, Joyce Armstrong called the phone conference to order at 4:00 p.m. CST

Roll call: Secretary, Sandra Duke, called roll.

- The following members were present: Joyce Armstrong, CFCS (President), Janet Rodriguez, CFCS (Executive Director), Joice Jeffries (President-elect), Sandra Duke (Secretary), Janis White, CFCS (VP Professional Development), Frances Hare, CFCS- Ret. (VP Membership), Karen Alexander, CFCS (VP Member Relations), Jay Yoo (VP Academic Affairs), Greg Thompson (Co-VP Academic Affairs), Sandra Fowler (NE District Chair), Meilana Charles (NE District Chair-Elect), Angelina Bencomo (SW District Chair), Barbara Allison (Student Section.-Advisor).
- Not present: Linda Mock, CFCS (Treasurer), Nancy Shepherd, CFCS (Counselor), Judy Warren (VP Prof. Development-Elect), Catherine Dutton (VP Marketing), Roxie Godfrey (VP Public Policy), Joyce Cavanagh, CPFPE (Finance Com Chair), Nancy Granovsky, Ph.D., CFCS (Nom. Com Chair), Angela McCorkle (SE District Chair), Kaitlyn Scott (Student Section-Chair).

Minutes: Sandra Duke reported that no minutes were available from the summer board meeting due to the need to recreate after draft document went missing.

Review of Agenda: Joyce Armstrong indicated that today's agenda was just reports.

Executive Director Report, Janet Rodriguez reported that she is working on the Affiliate update and newsletter. She request news articles to be sent soon in order to meet the September 5th, 2015 send date. Rodriguez stated that she has received an article from VP Membership, Frances Hare and some articles have been modified from previous years and sent to VP of Member Relations and VPs of Academic Affairs for approval and edits. She explained to VPs that if they receive a "Dear Janet" email, it is a test, requesting them to proof the content and get it back to her.

Rodriguez will send Executive committee the information on the online banking for the review and selection of a bank for the transfer of savings into CDs as directed during summer board meeting. She has received an updated membership list. AAFCS has sent August report for new and renewed members with funds of \$2010.00. Checking balance as of August 12, 2015 was \$5043.65.

Treasurer Report: No report. Linda Mock was unavailable. Rodriguez gave a report on the financial status of the affiliate. (See Executive Director Report.)

Summer Board Meeting: President Armstrong thanked board members for participation in the Summer Board meeting at College Station. She is continuing to compile information from goals

and accomplishments into the new strategic direction document. Once compiled, she will send to chairs for review. The report is due to national office by September 15, 2015. Armstrong will also continue follow-up on recommendations for board representation for communities.

VP Professional Development: Janis White reported on the 2016 98th State Conference in Bryan/College Station. White stated that progress is being made lining up speakers with two of the three speakers confirmed. The program format is finalized with breakout sessions focusing on helpful information from experts, scholarly, and best practices. White and Jay Yoo, Chair of Academic Affairs, will collaborate further on the process. The planning committee brainstormed ways to pay for their graduate student to participate. White stated that she is looking forward to an outstanding conference.

VP Academic Affairs: Jay Yoo reported that calls for conference and journal submissions are on website. He encouraged board members to participate and announce to members. Yoo is currently working on the details of how to publish. The deadlines are November 1, 2015 for state conference proposals and January 15, 2016 for the professional state journal. President Armstrong asked that past abstracts be available on the website. She suggested this be a project to work on after the semester gets underway.

FCSTAT Conference and FCS Teacher Pipeline: Karen Alexander reported on Filling the FCS Teacher Pipeline Mini-summit which was held in conjunction with the final day of the FCSTAT Professional Development Conference in Dallas July 31st. Joyce Armstrong, Sharon Pierce (FCCLA State Director) and Gay Nell McGinnis (AAFCS National) gave remarks to the teachers assembled. This was followed by round table discussions culminating in commitment sheets from participants as to what they could individually do to promote FCS education. Texas and National's vision is unified. Alexander also reported on the role the Affiliate will play. Donations have been secured to develop a logo for t-shirts with "I said Yes to FCS" on front and benefits of teaching FCS or some other saying on back. These t-shirts will be sold to members and used as a fund raiser during the state and national conferences in 2016. Rodriguez reported that the association has a PayPal account and she now has a reader for the laptop to accept credit card payments.

Alexander also discussed the need to promote the Pre-PAC and increase buy-in at the secondary school and administrative levels. Plans are in progress to make presentations at several meetings with various school officials this year. Gay Nell McGinnis will supply the PowerPoint developed by National with Texas specific data included. This is an effort to increase the association's visibility as well as support the Pre-PAC. Also to this end, Executive Director, Janet Rodriguez will take on a more active role in representing the organization with related organizations (i.e., FCSTAT, FCCLA, TAFE). The TEA *New CTE Teacher Workshop* in October was targeted as a good outlet for this promotion.

VP Marketing: Catherine Dutton was unavailable. President Armstrong reported on the progress made on website host transfer initiated by Dutton. The new host has started the back-up process and should be finished by August 15, 2015. Members will not see any change to the front end of the website, but this is important for the association. Rodriguez requested that

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Catherine informs her when the transfer process is complete so she can cancel next payment for our current web host.

VP Membership: Frances Hare reported sending the non-renewals spreadsheet to all board members. She asked that all look it over and reach out to those known.

VP Membership Relations: Karen Alexander reported making efforts to have people nominated for the awards. She reminded board members that this is a great opportunity to recognize individuals that sometimes go unrecognized. She requested that nominations be sent in before the December 1, 2015 deadline.

Student Section: Advisor, Barbara Allison, reported having seen Kaitlynn Scott, chair, at the AAFCS in Florida but has not seen others during summer. She noted that Scott's picture was in the *FACS* but with wrong University noted. They will start working in the fall toward involvement at the February State Conference.

District Reports

- **Northeast** Sandra Fowler reported that she and Meilana Charles are excited about the upcoming District Conference. She will be forwarding the details to Janet Rodriguez for distribution. Conference to be held in McKinney, Texas at Rick's Chop House. The owner will share unique organic local and regional concept; Michelle Staubach will present a book about the importance of reading and literacy; students are working on a presentation on technology helps; Karen Shey, a brain injury patient from Center for Brain Health in Dallas, will also present; and finally, Danielle Green Texas A&M AgriLife Extension Program Specialist will present, *Green Smoothie Life*. Door prizes and CEUs will be available. President Armstrong reported that she has been contacted by a former student section chair, now working in Garland ISD. She wants to be involved and excited to make the transition to being an active professional from student member. She would like to get her involved in this Northeast District conference.
- **Northwest:** Karen Alexander reported that Lubbock ISD CTE will co-sponsor and host the District Conference. Lubbock ISD's largest CTE program is Family and Consumer Sciences, with courses "busting at the seams". The conference theme is: *Building the Pipeline for Sustaining Family and Consumer Sciences*. Date set is Thursday Nov. 12, from 3:45 p.m. – 6:00 p.m. A Meet and Greet will serve as the opener with the purpose of getting FCS professionals together from secondary, extension, business, and post-secondary. They will highlight opportunities at the post-secondary level, especially at Texas Tech in an effort to get secondary students connected with college pipeline earlier. There will be some breakout session for opportunities for all to get involved followed by a panel to promote programs available through Texas Tech programs. For example, the Hospitality program wants to do a dual credit course in retail math. They will also present information about PrePAC.
- **Southwest:** Angelina Bencomo reported on partnership with NM Affiliate in an effort to encourage new people to join us. The Southwest District Conference will be held in

conjunction with the New Mexico Family and Consumer Sciences (NMFCS) State Conference at the Sleep Inn in Las Cruces, NM on October 16 & 17, 2015. The program will include keynote speaker Marlene Lobreck from Houston, Texas-based Intelliskill Extension agent, Linda Wells from Barnett County, and Marilyn Cummings. Session will include: Food and Security on the Border, Fashion for the Professional World, an Extension update, The Merits of Young Adult Literature in the FCS Classroom, Mental Health, and Strategies for Successful Resource Management. All are invited to attend.

Bencomo also asked about getting help identifying the cities included within each district. It was reported that a district map is on the website under *Events*. Janet Rodriguez is compiling a spreadsheet with districts by cities. Rodriguez said she could send it out after the meeting.

- **Southeast:** Angela McCorkle was unavailable but report was given by Janet Rodriguez. The Southeast District Conference will be held on October 16, 2015 on the campus of Prairie View A&M in the Carden-Weller Building. The program is still a work on progress but they are very excited about how it is coming together. Details about the district meetings are scheduled to go out via email on August 13th.

President Armstrong gave praise and commendation to the district chairs for the exciting conference and all the work to put these together. She hopes to be able to get out to all the district meetings if she can.

Comments and Announcements:

- **Joice Jeffries**, President Elect, offered personal thanks for sympathies upon death of her brother, Larry Anderson. In addition she has made reservations to attend the AAFCS Leadership Council in September in Arlington, VA. Joyce Armstrong noted that she also has made her reservation.
- **Janet Rodriguez**, Executive Director, reminded board members to alert students who have not renewed or seeking new membership that HUGS funds are available to subsidize dues. Students should contact her for information on renewal and new memberships.

President Armstrong adjourned the phone conference meeting at 5:00 p.m.

Respectfully submitted,

Dr. Sandra Duke
Affiliate Secretary