Due to the change in AAFCS-National structure for dues and the infrastructure which states collect dues, the 2015-16 AAFCS-TX Board at its summer board meeting in College Station on July 25, 2015 passed a resolution to enhance the Affiliate’s fund development program. In order to meet future financial needs a more purposeful and strategic plan for augmenting the income is needed for continued growth. The Board charged the Treasurer the task of exploring ways to enhance the current fund development program.

The goal of the 2015-16 AAFCS-Texas Treasurer was to create a Fund Development recognition system that stands as a testimony of the commitment to our organization’s donors, as well as a marketing tool to foster continued involvement. The following recommendations and suggested were presented to the Board at its monthly phone conference on May 11, 2016 as a first reader.

Some of the ideas for diverse applications to be considered might be:
- General Fund
- Cumulative giving
- Annual giving
- Planned giving
- Hall of fame
- Volunteer recognition
- Other forms of recognition

At the annual conference, donors will be recognized in printed program materials and in recognition displays to create a cohesive look throughout the event.

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friendship Level</td>
<td>$0 - $99</td>
</tr>
<tr>
<td>Loyalty Level</td>
<td>$100 - $299</td>
</tr>
<tr>
<td>Heritage Level</td>
<td>$300 - $499</td>
</tr>
<tr>
<td>Betty Lamp Level</td>
<td>$500 - $999 (receives a Betty Lamp pin)</td>
</tr>
<tr>
<td>Legacy Level</td>
<td>$1000 and up</td>
</tr>
</tbody>
</table>

From the AAFCS website:

**Naming opportunities**

To recognize exceptionally generous gifts in a lasting way, AAFCS provides you the opportunity to associate your name with a fund that holds significant meaning to you, be it the:

- Pre-professional Certification Fund
- Leadership Development Fund
- Teacher of the Year Award Program
- Distinguished Service Award Presentation at the Annual Conference

On their donation form – it states:
*Undesignated gifts will be directed to the AAFCS Annual Fund in support of critical member services and programs. Should you wish to designate your gift to a specific fund, please provide that information above, or contact AAFCS for a list of existing funds.

Named levels of donors

Accommodator  Leader  Scholars
Accord of Excellence  Circle of Honor  Leadership member  Scholar’s Society
Achiever  Citizens  Life Member  Scroll Society
Advanced Gifts  Coadjutors  Life Partner  Silver Business Affiliate
Advocate  Colleagues  Major Gifts  Society of Friends
Advocates In Caring  Companions  Master Growth Society  Special Gifts
Ambassador  Compassionate Leaders  Medallist  Sponsors
Angel  Connectors  Million Dollar Club  Bronze Sponsor
Anniversary Club  Continuity League  Two Million Dollar Club  Silver Sponsor
Associate  Contributor  Multimillion Dollar Club  Gold Sponsor
Associate in Caring  Corporate Member  Millionaire’s Club  Grand Sponsor
Associate Founder  Cornerstone Member  Bronze Millionaire’s Club  Star Sponsor
Associate Member  Dean’s Club  Silver Millionaire’s Club  Superstar Sponsor
Century Associates  Dean’s Counselor  Gold Millionaire’s Club  Star Society
Distinguished Associates  Developer  Corporate Million Dollar Club  Steward
Distinguished Life Associates  Director  Order of Nourishment  Substantiators
Founder’s Associates  Distinguished Fellow  Order of Excellence  Supporting Member
Leadership Associates  Donor  Pacesetter  Sustainer
President’s Associates  Eminent Gifts  Participant  10,000 Club
Sponsor Associates  Enrichment Society  Participating Member  Torch Society
Benefactor  Fellow  Partner  Tower Club
Affiliate Life Benefactor  50,000 Club  Partners In Success  Tower Society
Benefactors in Caring  Formula for Success  Partners In Excellence  Trailblazer
Beneficiaries of Distinction  Founder’s Club  Patron  Trustee
Beneficiaries of Distinction  Founder  Bronze Patron  Trustees’ Society
Beneficiaries of Distinction  Diamond Society or Club  Silver Patron  University Club
Beneficiaries of Distinction  Gold Society or Club  Gold Patron  University Society
Beneficiaries of Distinction  Silver Society or Club  Grand Patron  Victory Society
Beneficiaries of Distinction  Bronze Society or Club  Patron Member  Visionary
Beneficiaries of Distinction  Founding…  Star Patron  Vitality Guild
Beneficiaries of Highest  Friend  Superstar Patron  Volunteer
Distinction  Giving Elite  Perpetuators  President’s Cabinet Member
Beneficiaries of Honor  Gold Business Affiliate  Philanthropist  President’s Circle
Beneficiaries of Merit  Gold Medalist  Pinnacle Club  President’s Club
Beneficiaries of Merit  Good Samaritan  Pioneer  President’s Council
Beneficiaries of Merit  Homeland and Honor  President’s Scholar  President’s Scholarship
Beneficiaries of Merit  Humanitarian  President’s Society
Distinguished Benefactor  Hundred Club  Priority One Fellowship
Distinguished Benefactor  $100 Club  Promoters
Eminent Benefactor  100% Club  Protector
Gold Benefactor  100 Club  Regent
Honorary Benefactor  Coadjutors  Restoration Society
Major Benefactor  Citizens  Samaritan
Benevolent Friends  Coadjutors  Samaritan
Blue Chip Club  Citizens  Samaritan
Builder  Coadjutors  Samaritan
Business Affiliate  Citizens  Samaritan
Celebrators  Coadjutors  Samaritan
Central Life Force  Citizens  Samaritan
Centurion  Coadjutors  Samaritan
Century Club  Citizens  Samaritan
Quarter Century Club  Citizens  Samaritan
Second Century Club  Citizens  Samaritan
Silver Century Club  Citizens  Samaritan
Gold Century Club  Citizens  Samaritan
Diamond Century Club  Citizens  Samaritan
Chairman’s Council  Citizens  Samaritan
Champions  Citizens  Samaritan
Chancellor  Citizens  Samaritan
Charter Member  Citizens  Samaritan
Circle of Excellence  Citizens  Samaritan
TO BE CONSIDERED IN THE FUTURE:

**Monthly Giving Program** – Gives one the chance to easily make a gift to AAFCS-TX in regularly monthly or quarterly installments from a credit card or checking/savings account. Could be named the ANNIVERSARY CLUB for all donors to this program.

**Benefits:**

Don’t have to worry about sending a check
Decreases number of requests to give
Appears on bank statement/credit card statement
Annual tax receipt given
Recognized as AAFCS-TX most loyal and valued donors

<table>
<thead>
<tr>
<th>Monthly Gift</th>
<th>Annual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10</td>
<td>$120</td>
</tr>
<tr>
<td>$20.83</td>
<td>$250</td>
</tr>
<tr>
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<td>$500</td>
</tr>
<tr>
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<td>$1000</td>
</tr>
<tr>
<td>$208.34</td>
<td>$2500</td>
</tr>
</tbody>
</table>