

AAFCS – Texas Fund Development
Prepared May 2016 / L. Mock

Due to the change in AAFCS-National structure for dues and the infrastructure which states collect dues, the 2015-16 AAFCS-TX Board at its summer board meeting in College Station on July 25, 2015 passed a resolution to enhance the Affiliate's fund development program. In order to meet future financial needs a more purposeful and strategic plan for augmenting the income is needed for continued growth. The Board charged the Treasurer the task of exploring ways to enhance the current fund development program.

The goal of the 2015-16 AAFCS-Texas Treasurer was to create a Fund Development recognition system that stands as a testimony of the commitment to our organization's donors, as well as a marketing tool to foster continued involvement. The following recommendations and suggested were presented to the Board at its monthly phone conference on May 11, 2016 as a first reader.

Some of the ideas for diverse applications to be considered might be:

- General Fund
- Cumulative giving
- Annual giving
- Planned giving
- Hall of fame
- Volunteer recognition
- Other forms of recognition

At the annual conference, donors will be recognized in printed program materials and in recognition displays to create a cohesive look throughout the event.

Friendship Level	\$0 - \$99
Loyalty Level	\$100 - \$299
Heritage Level	\$300 - \$499
Betty Lamp Level	\$500 - \$999 (receives a Betty Lamp pin)
Legacy Level	\$1000 and up

From the AAFCS website:

Naming opportunities

To recognize exceptionally generous gifts in a lasting way, AAFCS provides you the opportunity to associate your name with a fund that holds significant meaning to you, be it the:

- Pre-professional Certification Fund
- Leadership Development Fund
- Teacher of the Year Award Program
- Distinguished Service Award Presentation at the Annual Conference

On their donation form – it states:

*Undesignated gifts will be directed to the AAFCS Annual Fund in support of critical member services and programs. Should you wish to designate your gift to a specific fund, please provide that information above, or contact AAFCS for a list of existing funds.

Named levels of donors

Accommodator	Circle of Friends	Leader	Scholars
Accord of Excellence	Circle of Honor	Leadership member	Scholar's Society
Achiever	Citizens	Life Member	Scroll Society
Advanced Gifts	Coadjutors	Life Partner	Silver Business Affiliate
Advocate	Colleagues	Major Gifts	Society of Friends
Advocates In Caring	Companions	Master Growth Society	Special Gifts
Ambassador	Compassionate Leaders	Medallist	Sponsors
Angel	Connectors	Million Dollar Club	Bronze Sponsor
Anniversary Club	Continuity League	Two Million Dollar Club	Silver Sponsor
Associate	Contributor	Multimillion Dollar Club	Gold Sponsor
Associate in Caring	Corporate Member	Millionaire's Club	Grand Sponsor
Associate Founder	Cornerstone Member	Bronze Millionaire's Club	Star Sponsor
Associate Member	Dean's Club	Silver Millionaire's Club	Superstar Sponsor
Century Associates	Dean's Counselor	Gold Millionaire's Club	Star Society
Distinguished Associates	Developer	Corporate Million Dollar Club	Steward
Distinguished Life Associates	Director	Order of Nourishment	Substantiators
Founder's Associates	Distinguished Fellow	Order of Excellence	Supporting Member
Leadership Associates	Donor	Pacesetter	Sustainer
President's Associates	Eminent Gifts	Participant	Sustaining Member
Sponsor Associates	Enrichment Society	Participating Member	10,000 Club
Benefactor	Fellow	Partner	Torch Society
Affiliate Life Benefactor	50,000 Club	Partners In Success	Tower Club
Benefactors in Caring	Formula for Success	Partners In Excellence	Tower Society
Benefactors of Distinction	Founder's Club	Patron	Tower Society
Benefactors of Highest Distinction	Founder	Bronze Patron	Trailblazer
Benefactors of Honor	Diamond Society or Club	Silver Patron	Trustee
Benefactors of Merit	Gold Society or Club	Gold Patron	Trustee's Society
Distinguished Benefactor	Silver Society or Club	Grand Patron	University Club
Eminent Benefactor	Bronze Society or Club	Patron Member	University Society
Gold Benefactor	Founding...	Star Patron	Victory Society
Honorary Benefactor	Friend	Superstar Patron	Visionary
Major Benefactor	Giving Elite	Perpetuators	Vitality Guild
Benevolent Friends	Gold Business Affiliate	Philanthropist	Volunteer
Blue Chip Club	Gold Medalist	Pinnacle Club	
Builder	Good Samaritan	Pioneer	
Business Affiliate	Guardian	President's Cabinet Member	
Celebrators	Hall of Fame	President's Circle	
Central Life Force	Heritage Club	President's Club	
Centurion	Honor Roll Society	President's Council	
Century Club	Honorary...	President's Scholar	
Quarter Century Club	Humanitarian	President's Society	
Second Century Club	Hundred Club	Priority One Fellowship	
Silver Century Club	100% Club	Promoters	
Gold Century Club	\$100 Club	Protector	
Diamond Century Club	Illuminators	Regent	
Chairman's Council	Implementers	Restoration Society	
Champions	Innovator	Samaritan	
Chancellor	Investor		
Charter Member			
Circle of Excellence			

TO BE CONSIDERED IN THE FUTURE:

Monthly Giving Program – Gives one the chance to easily make a gift to AAFCS-TX in regularly monthly or quarterly installments from a credit card or checking/savings account. Could be named the ANNIVERSARY CLUB for all donors to this program.

Benefits:

Don't have to worry about sending a check

Decreases number of requests to give

Appears on bank statement/credit card statement

Annual tax receipt given

Recognized as AAFCS-TX most loyal and valued donors

Monthly Gift

Annual Contribution

\$10

\$120

\$20.83

\$250

\$41.67

\$500

\$83.34

\$1000

\$208.34

\$2500