



AAFCS-TEXAS AFFILIATE BOARD CONFERENCE CALL

Wednesday, May 11, 2016

Minutes

Call to Order

President Joyce Armstrong called the phone conference meeting to order at 4:02 p.m.

Roll Call

Secretary Duke verified that a quorum of the members were present.

Members present. Joyce Armstrong CFCS (President), Janet Rodriguez CFCS (Executive Director), Joice Jeffries (President-elect), Sandra Duke (Secretary), Linda Mock CFCS (Treasurer), Frances Hare CFCS, Ret. (VP Membership), Judy Warren (VP Prof. Development-Elect), Roxie Godfrey (VP Public Policy), Jay Yoo (VP Academic Affairs), Joyce Cavanagh CPFPE (Finance Com Chair), Nancy Granovsky CFCS (Nom. Com Chair) Sandra Fowler (NE District Chair), Meilana Charles CFCS (NE District Chair-Elect)

Members not present. Nancy Shepherd CFCS (Counselor), Janis White CFCS (VP Professional Development), Karen Alexander CFCS (VP Member Relations), Catherine Dutton (VP Marketing), Greg Thompson (Co-VP Academic Affairs), Angela McCorkle (SE District Chair), Angelina Bencomo (SW District Chair), Kaitlyn Scott (Student Section-Chair), Barbara Allison, (Student Section.-Advisor), Sheri Dragoo (invited guest).

Minutes

Secretary Duke reported that as of meeting time, 14 of 22 members had electronically approved the minutes from the April 13th board meeting which were emailed to members earlier in the week. Therefore, the minutes of said meeting were approved.

Review of Agenda

President Armstrong referred members to the agenda emailed prior to the meeting. No changes in the agenda were noted.

Reports

Nominating Committee. Granovsky, committee chair, was pleased to announce that the membership had elected Sandra Duke as the incoming President-elect for 2016-2017. Duke provided President Armstrong and President-Elect Jeffries a letter of resignation for the position of secretary to which she was previously elected. Executive Director Rodriguez commented that results of the special election were very good with 51 members casting an electronic ballot which was slightly higher than the ballots cast for the officers in February. Granovsky thanked Duke for stepping up to the plate; other members on the call orally concurred. Armstrong announced that Jeffries would be appointing a secretary to fill the position vacated by Duke.

President's Update. President Armstrong reported that she submitted the strategic direction to national before the May 1st deadline. She is hopeful that some of the accomplishments included will be highlighted

during the leadership meeting at the National meeting. Incoming President Joice Jeffries will be attending this meeting in Bellevue, Washington in June.

Treasurer's Report. Mock reported a checking balance of \$4,988.03 and savings balance of \$68,426.26. A deposit of \$1,250.00 was received from the national association for membership dues on May 5th. One check to one of the state meeting performers is still outstanding.

Executive Director's Report. Rodriguez clarified that the uncleared check to the afore mentioned performer is nearing the 90 day deadline. She asked Judy Warren to reach out to this performer. Rodriguez will send a list of members attending the national meeting to Frances Hare and Sheri Dragoo to assist with assignments for manning the Texas booth and product sales table during the meeting June. Rodriguez will also update national on the incoming leadership so that leaders will have access to needed information on the national website. New officers take office on June 1st.

Joyce Cavanagh asked for an update on transferring the savings into the CDs as discussed in June and February. Rodriguez proposed meeting with incoming officers Joice Jeffries (president), Sandra Duke (president-elect), and Angela McCorkle (treasurer) in College Station to sign the bank signature card and get the money transferred. Armstrong suggested that this be a priority and charged Jeffries to work with Rodriguez to make sure this comes about immediately in order to not lose any additional interest.

VP Professional Development. Warren reported that she has secured a speaker for one of the general sessions. Camille Miller ,CEO of Texas Health Institute, did a workshop on *Big P Little P* policy highlighting different ways to think about policy.

VP Academic Affairs. Yoo reported that he is just waiting for submissions to the journal. He asked that another call be sent out to members. He would appreciate notice if any board members are working on an article for the journal.

VP Marketing. No report. President Armstrong expressed gratitude to VP Dutton for providing still shots for the annual report and all her work on marketing.

VP Membership Relations. No report.

Student Section. No report.

VP Policy. Godfrey reported finding excellent public policy tools on the AAFCS website. She would like to present a session on this at next conference. Armstrong suggested this might also be a good theme for Districts to include as part of the district meetings. Joyce Cavanagh commented that Marlene Lobberecht notified several board members about workforce related hearings to be held in the spring. Cavanagh noted that a workshop and opportunities to get those messages ready would be to our benefit as these tools would be helpful in sending a consistent message to legislators for FCS related policy. Judy Warren commented that these were some interesting program ideas for the next conference. Godfrey will work further to organize a workshop or working session for the 99th annual conference in 2017.

Committees/Liaison Reports

2017- National Conference Planning Committee. France Hare reported that she sent in a list of proposed excursions. Sheri Dragoo is responsible for the Texas booth and décor for Bellevue. They are producing a video which will be done after the semester ends. Connie Yates has been asked to do the script and voiceover. Tom Thumb Safeway has agreed to cover cost of voice over. They found 14 brand new Texas blue button-down shirts with *Texas* embroidered on them these will be worn as jackets for those working at the booth. Catherine Bryan found some name tags with bling and magnet this uniform will be used at Bellevue and in 2017 in Dallas. Hare has come up with some Texas and Dallas area trivia, Rodriguez will make copies of that, Hare will also be working on survey for interest in excursions. Hare mentioned that there is a colorful Texas sticker to go on name badges, a little rose, and a Dallas magazine. Some additional questions that came

up during the conversation: How will surveys be returned? Will we need some sort of receptacle for these? Sophy Mott will be sending a sign-up sheet out nationally, so people other than those from Texas may sign up to work the booth as well.

Task Force. Nancy Granovsky reported that the task force met via conference call. They spent most of time discussing preliminary results of survey. The task force concluded that they would like to look at some of the variables more closely through cross tabs which would enable them to see if there are additional questions that needed to be added to future surveys. They also felt that the open-ended comments would be beneficial to look at more closely. They will be meeting on May 24th. Counselor Nancy Shepherd is working on the bylaws and handbook change suggestions for the future. Granovsky suggested that this summer the Shepherd and Armstrong could collaborate on the bylaws and handbook changes. She also suggested that for the summer board meeting one issue to be explored by Board as well as the task force is the responsibilities that we undertake as an association and look at the relationship between our financials and our responsibilities to see if there are ways to streamline what we are able to do as an organization. The dilemma is the amount of time required of volunteer labor and diminishing revenue. Some of what Treasurer Mock is proposing through her development fund work may come into play by having a long-term financial plan for supporting other initiatives. It always boils down to what we can do with the human resources available and what we can do with the revenue and the assets available.

District Updates

Southeast District. No report.

Northeast District. Sandra Fowler reported that she is about to send all her notes and reports to incoming chair, Meilana Charles, to help her going forward. Meilana Charles reported that they have confirmed a date with Baylor for Sept 16th. They have a committee meeting on May 23rd at 2:00 p.m.

Northwest District. No report.

Southwest District. No report.

Armstrong suggested that incoming president, Jeffries may want to look at the timing of the district meetings so that they don't overlap to facilitate board member representation at the district meetings. Granovsky suggested that since the Northeast District meeting is confirmed that this date be publicized and others plan around that date.

New Business

Annual Report to National. President Armstrong thanked board members for getting in their reports, their goals and accomplishments. This was very important information to have to move forward on the providing the state report.

FCS content/financial literacy and workforce development skill conversation. See VP Policy comments.

Comments and Announcements

President Elect Joice Jeffries. Jeffries thanked everybody and said she is honored to serve with Dr. Armstrong and the board and is learning in fast motion. She asked that everyone continue to give your best to improve the Association. Jeffries said that she is humbled to be in coming president of the state affiliate and looks forward to going to Bellevue and commends Hare and Dragoo for taking the leadership role. She agreed it was an excellent suggestion that the district meetings are spread out. Jeffries will be polling the board about continuing the monthly phone conferences in the upcoming year. No date set at this time for summer conference.

Janet Rodriguez, Executive Director. Rodriguez asked that board members to check the handbook to see if you are one that is required to provide an article for the ACTION. The target date to send it out is June 1st.

American Association of Family and Consumer Sciences (AAFCS) 107th Annual Conference & Expo

“Improving the Health & Well-being of a Changing Society”

June 22 – 25, 2016

Hyatt Regency Bellevue, Bellevue, Washington - registration deadline is May 31.

Other. Treasurer Mock referred members to the document which was emailed prior to the meeting regard fund development. She would like to have this ready to present for the new Board’s action. The purpose is to provide a commitment to the Association from donors, members, others that might want to contribute and also to use as a marketing tool. This is a means of recognizing cumulative giving. She asked that Board members review the document and return comments to Mock. She suggested getting it up and running as soon as possible with a possible “next step” of implementing monthly automatic donation. Executive Director Rodriguez had some concerns about keeping track of monthly donations and wanted to discuss this further in person

Adjourn

Meeting adjourned at 5:01p.m.

Respectfully submitted
Sandra Duke, Secretary