



AAFCS-TEXAS AFFILIATE BOARD CONFERENCE CALL

Wednesday, March 9, 2016

Minutes

Call to Order

President Joyce Armstrong called the phone conference to order at 4:03 p.m.

Roll Call

Secretary Sandra Duke verified members present on conference call:

Members present: Joyce Armstrong, CFCS (President), Janet Rodriguez, CFCS (Executive Director), Sandra Duke, (Secretary), Linda Mock, CFCS (Treasurer), Nancy Shepherd, CFCS (Counselor), Janis White, CFCS (VP Professional Development), Frances Hare, CFCS, Ret. (VP Membership), Judy Warren, (VP Prof. Development-Elect), Karen Alexander, CFCS (VP Member Relations), Jay Yoo, Ph.D. (VP Academic Affairs), Joyce Cavanagh, CPFFE (Finance Com Chair), Nancy Granovsky, CFCS (Nom. Com Chair), Meilana Charles, CFCS (NE District Chair-Elect), Angela McCorkle (SE District Chair)

Members not present: Joice Jeffries (President-elect), Catherine Dutton, (VP Marketing), Roxie Godfrey, (VP Public Policy), Greg Thompson, (Co-VP Academic Affairs), Sandra Fowler, (NE District Chair), Angelina Bencomo (SW District Chair), Kaitlyn Scott (Student Section-Chair), Barbara Allison, (Student Section.-Advisor)

Minutes

No minutes ready for approval.

Review of Agenda

President Armstrong reviewed the proposed agenda for the day. One item was added, VP Professional Development Elect with proposal for 2017.

Reports

President's Update. Armstrong commented that the conference in February was wonderful and more than she expected. She thanked everyone for their hard work.

Treasurer's Report. Treasurer Linda Mock reported \$6,292.76 in checking account with some checks still outstanding from the conference. Savings balance is \$68,419.40. Results of various fund raising at the state conference:

- Silent auction: \$591.00
- Live auction: \$850.00
 - **Total** **\$1391.00**
- HUGS: \$662.00 – envelopes & canvases
- Fund Develop : \$300.00

- Say Yes to FCS: \$125.00
- Students to national: \$720.00
- Hat: \$ 25.00
- T-shirt sales: \$510.00

Envelopes – levels of recognition. Executive Director Rodriguez will be sending a survey to board members. The survey has two questions to clarify levels of giving: How to divide levels of giving, and Names of levels – people or generic? If people, what names? Rodriguez asked that board members open the survey as soon as possible in order to move forward at the April meeting. President Armstrong commended Mock for moving ahead and advancing the fund development.

Executive Director’s Report. Rodriguez reported that she is looking for money in the budget to assist in sending Hare and Drago to the national meeting. Because of change in website management there is approximately \$1,000.00 left in that line item. The concern is that membership dues were budgeted at \$12,000.00 and currently only \$5,819.20 has been received.

VP Professional Development. VP White reported on the 98th State Conference held in Bryan/College Station. Results of survey were good with a few areas identified for improvement. A more complete and formal report will be forth coming. White commented that this conference was “not a lone ranger job, many participated and team in Bryan/College Station was just great.”

VP Academic Affairs. YP Yoo asked to send the submission guidelines to all members via *Constant Contact* and push the deadline back to May 31st. The consensus is for the journal be published later and be complete. Executive Director Rodriguez consented to send the email out next week.

VP Marketing. No report.

VP Membership. Hare had nothing to report.

VP Membership Relations. VP Alexander had nothing new to report but did want to include a summary of the banquet and pictures from the evening to include in the next newsletter. Thirty-four t-shirts were sold, 113 t-shirts are ready to go to nationals and if we need to reorder, Alexander needs to be notified.

Nominating Committee. Chair Granovsky reported that she is eager to complete the process. She is trying to reach Roxie Godfrey about her availability to serve as president-elect and will follow-up with her before Spring Break. Granovsky’s recommendation for the next nominating committee is to get busy now looking for candidates for the next ballot due to the busy nature of then next year with the national conference in Dallas.

Student Section. No report.

District Reports

No districts had anything to report. Executive Director asked that Northwest and Southwest report District co-chairs as soon as they are elected. Karen Alexander reported that Northwest director will be Cindy Miller, there is no co-chair.

Unfinished Business

President and Officers. See Nomination Committee report above. Executive Director Rodriguez reported that 56 members cast votes this year; 26 had voted by Saturday evening after the conference.

Say Yes to FCS Closing the Gap Initiative T-shirt sales. Nancy Shepherd reported that at the Student officer meeting at SFA the question arose about letting student groups purchase the t-shirts at a discounted price and sell them through their student organization to make a little profit. The idea was that students would pre-sell the shirts then order only amount sold. They also wanted to purchase shirts to wear and make a video to promote the sales. Karen Alexander reported that the cost is \$6.70/shirt which means we are making 100+% profit, so there is room for everyone. Alexander was in favor of helping the students out and liked the idea of having students help sell the shirts. Her concern is that of not having t-shirts left over, she wants them all sold. More can be ordered if needed. She is also willing to make the artwork available to student groups. Shepherd thought that they might sell about 30 t-shirts. President Armstrong charge Shepherd and Alexander with working out the details and bringing a recommendation to a future board meeting for documentation as this may be of interest to other student groups as well.

2016 Goals/Accomplishments Report. Reports are needed by April 1. Secretary Duke will check email for reports received and email those lacking.

2017 AAFCS National Conference & Expo. Frances Hare reported that Sheri Dragoo is working on a design for the booth. Hare has contacted the Dallas Convention and Visitor Bureau. She stated that they no longer provide a CD for presentations-and that there are a couple of videos available on the website that can be provided on a thumb drive. Hare has contacted the Perot Museum, Federal Reserve Bank, AT&T (Cowboy Stadium), and Arboretum about customizing tours for our group. She has also contacted ArgiLife office in Dallas they are working on ideas for excursions. They are also in need of suggestion of interesting places to visit besides where regular tourists can go. Some questions arose about pre and post conference tours: Possible radius – 45 minutes to 1 hour max travel time.

Question - The number of PDUs per tour (unsure how it is calculated for tours, generally 1 PDU per hour).

When - Pre-conference tours on Sunday, Post-conference tours on Wednesday after the Pacesetter luncheon is last event which ended at 2:30 p.m. in 2015.

Task Force. Chair, Nancy Granovsky, reported that the task force met during the state conference. With the additional information and insight in hand, the Task Force will begin a series of conference calls to get some things accomplished. The first call is set for April 20th.

2018 AAFCS-TX 100th State Conference Centennial Celebration Task Force. President Armstrong has made appointments to the task force. The members are: Nancy Shepherd, Roxie Godfrey, Patty Rambo, Meilana Charles, a fifth person is probably needed for this task force. Armstrong appointed Nancy Shepherd to chair this task force. Executive Director Rodriguez recommended that the 5th member of the task force be VP of Professional Development-Elect Janice Moore since she will be in charge of the conference in 2018.

New Business

Recommendation for Board Membership. President Armstrong recommends that the task force chairs for serve as a liaison to the board in order to keep the board abreast of task force progress and for task forces to have board support. These liaisons include Nancy Granovsky – Task Force, Nancy Shepherd – Centennial Celebration, and Frances Hare and Sheri Dragoo – 2017 Annual Conference and Expo.

Proposal for 2017. VP Professional Development-Elect Judy Warren reported that Executive Director Rodriguez has worked closely with Comfort Inn and Suites in Plano. Warren and Rodriguez felt the prices were quite good: Room rates: \$79.00 king, \$84.00 double queen, \$104.00 suite. Total cost for meeting rooms: \$3,750.00 with amenities, tables, chairs, linens, table cloths, skirts, projection screens, power cords, water station, hot breakfast and other amenities for hotel guests. Rodriguez reported that a sound system would have to be rented as the hotel does not have A/V equipment. The two day cost would run approximately \$700.00. VP Professional Development White commented that the most frustrating thing for her this year was to have to bring in A/V; however, if they had gone with a hotel with in-house, A/V the costs would have been much higher. Compatibility between the speaker laptops and borrowed projectors was an issue in 2016, but would be an issue unless the speakers brought their own laptop and projector. Warren will be using the hotel list of vendors to arrange catering and will be looking to the Northeast District and North Texas Business Section to work with her in identifying possible tours.

Joyce Cavanagh made a motion to approve the Comfort Inn venue, Janis White seconded. Motion carries. Rodriguez will move forward with confirming the contract and paying the deposit.

FCS Content in Financial Literacy and Workforce Development. Tabled.

Comments and Announcements

President Elect Joice Jeffries. Jeffries greeted members and will give report at the next meeting.

Counselor Nancy Shepherd. Shepherd commented that the conference was wonderful and thanked everyone for their efforts.

Meeting adjourned 5:04 p.m.