

**CALL FOR YEAR 2012 AAFCS-TX AFFILIATE
ANNUAL MEETING PROPOSALS
ORAL RESEARCH PROPOSALS and RESEARCH AND RELATED POSTERS**

General Guidelines:

Only current members of AAFCS-TX Affiliate may submit proposals. For interdisciplinary research proposals, the principal investigator must be a member of AAFCS-TX. **Each member is limited to a maximum of two proposals as either author or co-author.** In all categories, the presenter must be an AAFCS-TX member or a graduate student whose major professor is an AAFCS-TX member. **Proposals should focus on the body of knowledge unique to FCS and have direct application to FCS professionals.**

A one-page proposal or abstract of 500 words or less should be submitted for each activity that a member wishes to present. Abstracts or proposals should be prepared for **blind review**. Include the title, but **do not include author(s) name**. (Author name(s) will be listed on the Information Sheet.) Send proposal or abstract by email to Harriet Griggs, VP Academic Affairs: hec_hhg@shsu.edu. Proposal or abstract must be received by November 30, 2011.

GUIDELINES FOR SPECIFIC TYPES OF ANNUAL MEETING PROPOSALS

Members are encouraged to submit proposals for presentations at the 2012 AAFCS-TX Annual Meeting in any of the following categories.

Research Presentation:

An abstract based on original research related to family and consumer sciences or interdisciplinary research may be submitted. Presenter should indicate on the information sheet whether poster or oral presentation is preferred. Graduate students will be allowed to submit a research presentation proposal if the major professor is an AAFCS-TX member.

The abstract should clearly address the following criteria:

- A. Relevancy to Family and Consumer Sciences
- B. Background of problem
- C. Clearly stated purpose
- D. Sound conceptual framework
- E. Appropriate methodology
- F. Useful results
- G. Appropriate conclusions
- H. Implications for Family and Consumer Science professionals
- I. Clear writing style
- J. Logical organization
- K. Appropriate documentation
- L. Observance of submission criteria

Best Practices Showcase:

This category provides an avenue for current professionals to highlight effective practices. Such professionals might include elementary and secondary teachers, adult educators, volunteers, extension educators, and other professionals in business or informal educational settings. Submissions may be proposed for either oral (panel) or poster presentation format. The proposal should include the following subheadings with appropriate discussion:

- A. Objectives
- B. Importance of the problem
- C. Audience
- D. Project/material design
- E. Effectiveness of activity
- F. Implications for Family and Consumer Sciences

Criteria for evaluating Best Practices submissions will include:

- A. Relevancy to Family and Consumer Sciences
- B. Documented need
- C. Clearly stated objectives
- D. Effectiveness of activity
- E. Clear writing style
- F. Appropriate documentation
- G. Observance of submission criteria
- H. Implications for Family and Consumer Sciences

Creative Activity Display:

Proposals for creative activities should include the same subheadings as proposals for the Best Practices Showcase (see above). Criteria for evaluating Creative Activity proposals will also be similar to criteria for the Best Practices Showcase (see above) with the addition of the following:

- I. Creativity and innovation
- J. Appropriate techniques

Creative and Functional Art Display:

This may include art objects, woven items, garments, photographs or other items. If photographs of art objects are used, each piece must be illustrated in at least two, but not more than four photographs. At least one photo should depict the entire piece, and at least one should depict detail. Apparel must be photographed on a mannequin or human body. However, do not disclose the identity of the author(s) in the photographs. Each photograph should be labeled with 1) the title of the piece and 2) media and technique. Submissions are for poster/display format only. The proposal should include the following subheadings and an adequate discussion of each:

- A. Objectives
- B. Documentation of need
- C. Audience
- D. Techniques and media employed
- E. Description of the piece

- F. Inspiration, function, type of expression communicated by the piece or solution to problem stated
- G. Date completed
- H. Usefulness for Family and Consumer Sciences
- I. Clear writing style
- J. Appropriate documentation
- K. Observance of submission criteria

Creative Marketing Ideas:

This category provides an opportunity for professionals to present marketing ideas for Family and Consumer Sciences programs at any level. Submissions are for poster/display format only. Proposals should address the following questions:

- A. What was the marketing plan?
- B. Who was the target audience?
- C. When and where was the marketing plan completed?
- D. What marketing methods were used?
- E. How much time and expense was involved?
- F. What improvements could be made on this plan?
- G. Do you have measurable outcomes related to the marketing plan?
- H. Do you have a marketing strategy to share with the group based on this experience?

Criteria for evaluating Creative Marketing Ideas proposals will include:

- A. Relevancy to Family and Consumer Sciences
- B. Documented need
- C. Clearly stated marketing plan
- D. Adequate description of project/materials design
- E. Effectiveness of activity
- F. Creativity
- G. Observance of submission criteria